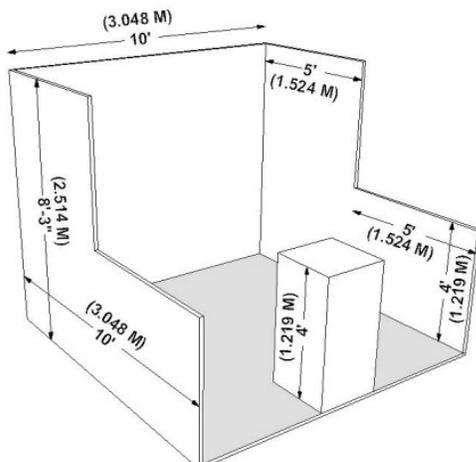


NASHVILLE HOME SHOW

NashvilleHomeShow.com

Booth Guidelines

- **SHOW COLORS:** All drape is black.
- **BOOTH SPACE:** Linear booths (10x10, 10x20, etc.) will have an eight (8) foot draped back wall. On each side, a 32" draped side rail will extend from the back of the booth to the front of the booth.
- **PIPE & DRAPE:** Pipe and drape is not provided for 20x20 or larger island booths. It is provided for 20x20 and larger peninsula booths.
- **BOOTH HEIGHT:** Exhibitors are allowed to build their booth to the maximum height of 8 feet. This includes back walls and sidewalls. If the height of your display exceeds 8 feet, please notify Gail Schell at gschell@allshowservices.com for approval.
- **SOLICITATION/SALES LITERATURE:** No sales solicitation or distribution of literature outside of your booth space.
- **DISPLAYS:** Displays placed along the side drapes that are over 4 feet high should not extend into the booth more than 4 feet from the back. This will ensure not obstructing the view of the neighboring booths.
- **DEMONSTRATIONS:** When sampling, demonstrating and/or entertaining attendees, booths must be arranged so that attendees coming into your exhibit do not block aisles or overlap into neighboring exhibits. If you expect many attendees to congregate in one area at one time, you must leave space within your own exhibit area to absorb the majority of the crowd.
- **AISLES:** The aisles are the property of all exhibitors; therefore, each exhibitor has the responsibility to assure proper flow of traffic through the entire exposition. When large crowds gather to watch a demonstration or entertainment and interfere with the flow of traffic down aisles, or create excessive crowds in neighboring booths, this is an infringement on the other exhibitors' rights. Aisles must not be obstructed at any time.
- **SOUND:** Police your own booth so the noise level from any demonstrations or sound system is kept to a minimum and does not interfere with others. Remember the use of sound systems or equipment producing sound is an exception to the rule, not a right. Show Management reserves the right to determine at what point sound constitutes interference with other exhibits and must be discontinued.
- **GADGETS AND GIMMICKS:** The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the booth. Balloons, horns and odors are not allowed. Show Management reserves the right to determine when such items become objectionable.





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EXHIBITOR INFORMATION & SHOW RULES and REGULATIONS

We hate rules but have to have them.

- Smoking is prohibited at all times inside the building.
- No tents larger than 400 square feet are permitted.
- No damage to the facility including driving any nails, hooks, tacks or screws.
- No affixing of any materials to the facility including materials such as paste, tape or other adhesive including duct tape, double-sided tape, or masking tape, etc.
- No flammable materials may be used unless treated with a flame retardant including but not limited to bunting, tissue paper, crepe paper, etc.
- One company per booth – No sharing space.
- DO NOT advise attendees to return an item to your booth from a previous day's purchase. Attendees must have purchased a ticket and pay admission for that day to re-enter the show.
- Move-In / Move-Out is done on a first-come, first-served basis for loading / unloading ONLY. You will need to check in with Show Staff before entering the building with your vehicle.
- Exhibitors must provide their own carts and/or dollies – none are available onsite for use.
- Tennessee Sales Tax (9.25%) must be collected and paid by Exhibitors for "cash and carry" sales.
- Helium tanks and helium balloons are strictly prohibited.
- Exhibitors should only use only the specified entrance and exit. Opening of other interior doors creates a security breach which endangers you and your merchandise.
- Your booth cannot block the sight lines of neighboring Exhibitors.
- Exhibitors must be contained within the allocated booth space and cannot extend into aisles. Merchandise, displays and/or animals must stay inside your booth space.
- DO NOT pack-up your booth early. No unsold merchandise or exhibits will be permitted to be removed from the hall prior to 5 PM on Sunday. Exhibitors moving out early will not be welcome at future shows.